



# pushti awakening

April to June 2023

## Volume 16

Inspiration

HDH SHASTHPITHADISHWAR GOSWAMI 108  
SHREE DWARKESHLALJI MAHARAJSHREE

Guidance

HDH GOSWAMI 108  
SHREE AASHRAYKUMARJI MAHODAY

Guidance

HDH GOSWAMI 108  
SHREE SHARNAMKUMARJI MAHODAY



**Shreemaya  
Krishnadham**

Shreemaya Krishnadham  
San Jose, CA



Pushtidham  
Florida



Gokuldham  
South East



Vallabhdham  
Connecticut



Shreejidwar  
Addison, IL



Vraj Canada  
Canada

## MESSAGE FROM

## THE EDITORIAL TEAM

Bhagvad Smaran,

The Editorial Team is very excited to share the newest edition of Pushti Awakening with you on the eve of Adhik Maas.

We are very grateful to Pujya Jejeshri for taking the time out of his extremely busy schedule to enlighten us with his divine message. We are equally thankful to Pujya JayatiVahuji, Pujya AshrayBawa and Pujya SharnamBawa for their recipes and insightful articles.

We would also like to thank Shri Adityabhai Shashtri, Shri Kalpeshbhai Desai and Shri Sanketbhai Shah for their profound articles.

If you would like to connect with us, please do so at [vaishnavinnerfaith@gmail.com](mailto:vaishnavinnerfaith@gmail.com).

We look forward to hearing from you!

The Editorial Team

# Message From Pujya Jeeshri



My Dear Vaishnavjan,

According to our Sanatan Vedic Dharma Calendar, this year we have the addition of Adhik Maas. Every three years or so an extra thirteenth month is added to synchronize the lunar and solar calendar.

The presiding deity of Adhik Maas is Bhagvan Vishnu himself and therefore it is also known as "Purshottam Maas". According to our shastras, in this month, the focus of our pursuits in life should only be spiritual. Ordinary activities, rituals and rites such as yagnopavit sanskar, marriages, guruh pravesh, purchase of items such as new home, business or cars should not be performed. Our attention should be directed towards bhagavad karya in order to purify, strengthen and renew our spiritual and physical energy.

Therefore, during this extremely religious month, we should dedicate more of our time to spiritual activities and focus our bhagavad karya for Shri Prabhu's sukarth through more seva, manoraths, preparing special samagris, singing kirtans and much more. In addition, we should participate in more satsang, do jap meditation, recite "Purshottam Sahasra Naam" in addition to our regular paths, do more reading from scriptures such as Shrimad Bhagvatham, Sodash Granth etc, perform fasting if our health allows us, as well as donating to charity as much as possible.

Adhik Maas is a divine opportunity gifted to us by Bhagvan Vishnu to deepen and strengthen our connection with Shri Prabhu. Even if we can only engage in some of these religious activities during this special month, it can be of immense benefit to us physically, mentally and spiritually.

**With My Blessings,**

**Goswami Dwarkeshlalji Maharajshri**



# Sandhya

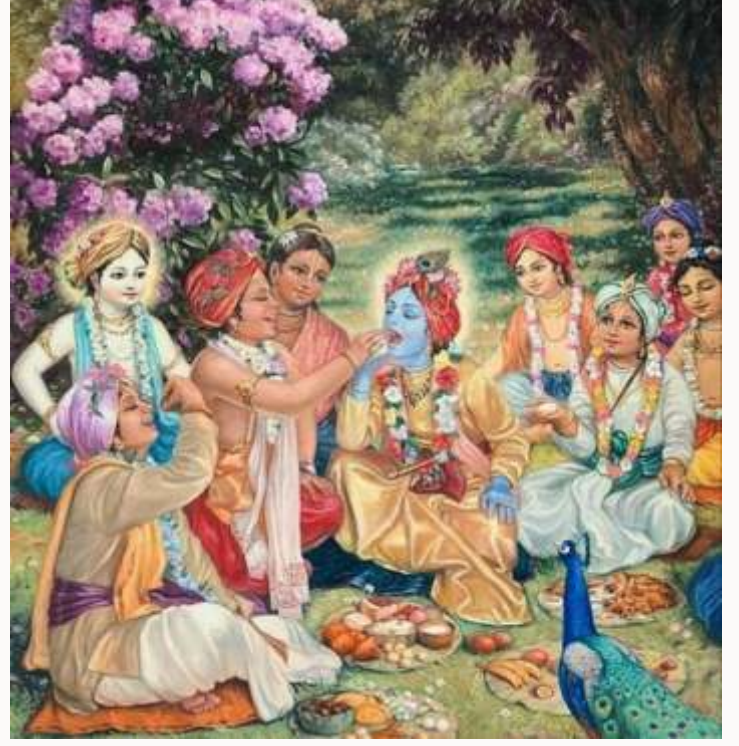


In the Ashtayama Seva after Utthapan and Bhoga comes Sandhya sewa kram. Sandhya means the time of union of morning and night. It is also called Godhuli Bela. When the sun is about to set and the sky turns red and the time when Gopbalaks, cows and Shri Prabhu returns home is Sandhya samay.

Before this during cowcharan the Lord played with a ball, performed Venunad, sometimes performed Danlila, Manlila, Gouvatslila, Vanavihara, sometimes stroll in Kunj-Nikunj, Makhan Chori Lila, played with Vrajabhaktas and then headed back to Gokul. This time is the time of twilight. This is the time when Shri Krishna, dancing and singing returns back to Nandalaya accompanied by the Gwal sakhas.

By doing Vraj Vihara, Van Vihara throughout the day, the adornment of Mukharavind becomes extremely beautiful due to Vrajraj on Lord's curly hair, eye lids, eyebrows. Along with it, the cluster of the sweat spots shines like a blooming lotus in the lake. Thus when the Lord approaches Nandalaya, the Vrajanganas, the Gopikas along with their companions sing songs through the door of the Nandalaya, decorating the platters of Sandhya material

“आवो मेरे गोविंद या गोकुल के चंदाभई बड़ी देर  
खेलत यमुना तट”



and welcome with flowers of all kinds. Shri Yashodaji, Shri Rohiniji welcomes both Shri Krishna- Shri Balram including Gomata with aarti. Seeing this supernatural form of God, Mother Yashodaji is repeatedly giving them blessings. Mata Yashodaji does not get tired, praising the darshan of Mukharavind full of Vrajraj. Hearing this, Prabhu himself smiles, seeing the love of his mother. After the Sandhya aarti, both Shri Krishna and Balram are bathed, and the Lord's bed is lightly beautified in the Nandbhavan.

There is a very beautiful description of Shayan Shringar in the Vallabhakhyayan as well. After this, the Kram(time) of Godhan Dohan is taken as per the routine. This type of darshan is also taken



in the Ashtayama sewa. After Bhog Achaman Mukha vastra kram are offered. Venu Vetra is offered to Shri Prabhu and Aarti is performed. After performing aarti in Maryada Marga, devotees take aarti and offer it to their heads, but in Pushtimarg, aarti is not taken after performing aarti to the Prabhu. In Maryada Marga, Aarti is performed with the intention of worshiping, so Aarti is taken but in Putishtimarga, Aarti is performed with the intention of keeping child away from bad omen.

Aaryas as prescribed by Shri Gunsaiji are recited during Aarti. There are three types of darshan in the pushtimarg.

Adhibhautik -Which we can see with our naked eyes.

Adhyatmik- Which we see and along with that know the importance of it.

Adhidaivik: One who is seeing,, whose importance is also known and also the lilas have also been pursued. That which is constantly remembered, experienced, enlightened is divine. Lord can be seen in these three ways.

In the form of Ashtayam Seva, after Sandhya darshan then all the ornaments, malaji Chandrika etc. is put aside Karnaphool, Besar, Tilak, Chibuk, Kantesari, Pahochi, Nupur etc. adornments represent Shri Swaminiji's bhav. That is why these Shringar are not removed. They are removed only during snan. In the sewa kram at Vaishnavas home we do not see the order of Gopivallabh Bhog and Sandhya there because it is done by Swaminiji and the

Gopikas themselves.

After the Shringar of Shri Prabhu are removed Bhog is offered to Shri Prabhu for the purpose of relieving exertion. Which we call Shayan Bhog.

Shayanbhoga will be described in the next issue.



**Goswami 108**

**Shri Aashraykumarji Mahodayshri.**

# THE CALL OF HIS FLUTE



The Beloved is fond of playing his celestial flute. The divine notes that emerge capture the hearts and minds of not only the Gopis but the entire Gokul. Even the cows, peacocks, parrots and other animals flock around Him, with their cocked heads listening to the heavenly melody created by his flute. The sound creates a trance like atmosphere and Krishna's call of the flute stirs their hearts.

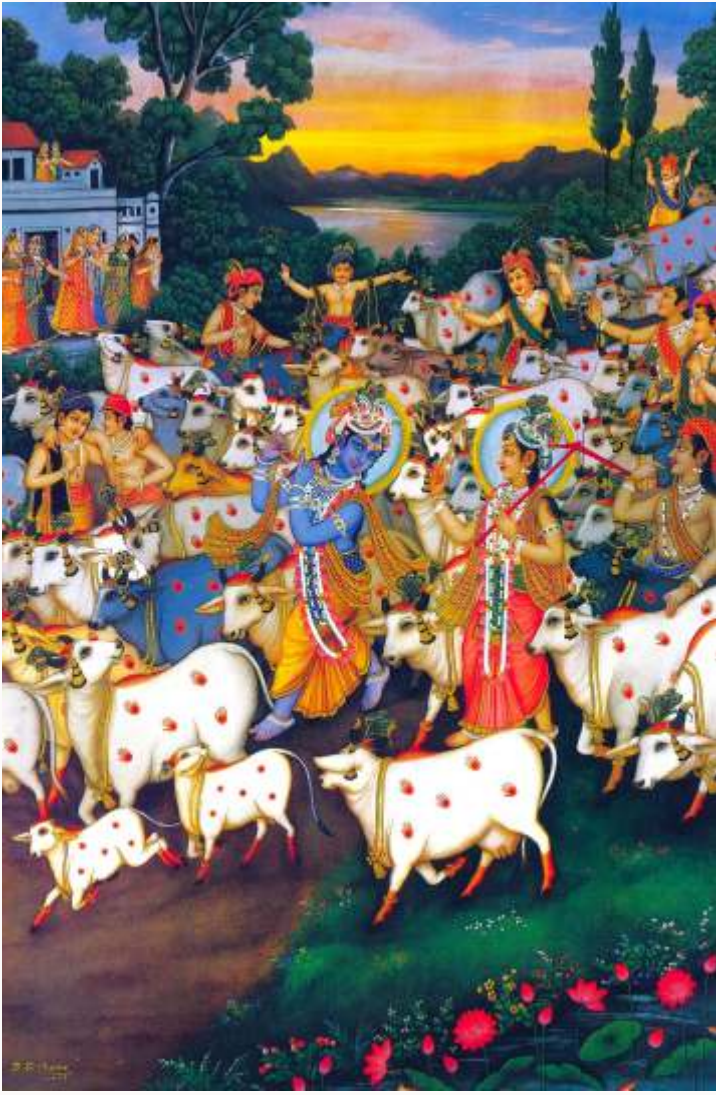
Unable to resist the flow of divine love flowing from Krishna's flute, the Gopis who have been captivated by the sound rush to him, in a formation known as mandal enjoying the moments of Rasa on the banks of the Yamuna River.

The main theme of the Vraj Leelas is the love expressed by the Gopis from the intensity of the amorous mood that stirs within their souls. They are so overwhelmed by the flow of Krishna's love emanating from the flute, that many of them have completely lost their senses.

It is not only the Vrajvasis and animals that are attracted to his flutes calling, but also the inert objects. Shrimad Vallabhacharya Mahaprabhuji has described this







phenomenon as follows:

“When Shri Krishna took shelter under the tree, its branches whisked in the air gently dropping the flowers and fruits at his feet. The air wafted over the branches and leaves carrying the fragrance to imply that they too were captivated by the sound resonating from the flute. As He moves from one spot to the other, the branches of the trees bend so low as a gesture of touching the dust of his lotus feet.”

The melody emanating from the flute spiritually arouses and stirs the souls of not only the Gopis and Vrajvasis, but also the animals and other living entities of Vraj. The call of the flute

is divine and purposeful, arousing the desire for union with Krishna especially for the qualified souls. For these souls, the melody of the flute is not any different from his divine form.



**Goswami 108**

**Shri Sharnamkumarji Mahodayshri.**



# Gurupurnima - Vadodara Photos





# “Mithi Kachori”

## INGREDIENTS

- 150 g Sweetened Mawa
- 1 tbsp Powdered Pista
- 1 tbsp Powdered Almonds
- 1 tbsp Raisin (Kismis)
- 1 tbsp Chopped Pista and Almonds
- 3 tbsp Coarsely ground mishri
- powdered cardamom
- ghee for frying
- 150 g Rajgira flour
- 1 tbsp Shingada flour



Roast the mawa well. Cool. Add powdered pista, almonds, raisins chopped pista and almonds, mishri and cardamom. Mix well and form small balls for filling.

Take both the flours, mix well, add 1 tbsp ghee and form dough for kachori. Take a small portion of the dough roll out in the form of puri and place the mawa filling in the centre and give the shape of kachori. Repeat the process using remaining dough. Deep fry them in ghee till light golden brown, cool.

Samagri is ready to be offered to Shri Prabhu.



# Shri Kalyanraiji Mandir Naav Manorath - Vadodara Photos





# “Aloo Kachori”

## INGREDIENTS

- 250 g Potatoes
- 1 tsp Black Pepper Powder
- 1 tsp Sugar
- 1 tsp Ginger paste
- Rock salt to taste
- 1/2 lemon juice
- Few crushed mint leaves
- 150 g Rajgira flour
- 1 tbsp Shingada flour
- 1 tsp Ghee
- oil for frying



Take 1 tsp ghee add cumin seeds and curry leaves heat till seeds crackle. Add boiled and mashed potatoes. Add all the spices mix well. Saute for 2 minutes. Cool and form into small balls.

Take rajgira and shingara flours add a little rock salt and ghee and mix well. Make a dough for kachori and divide into equal sized small balls.

Roll out the dough to make small puri. Place the potato filling in the centre and give the shape of kachori.

Deep fry them in oil / ghee cool.

Aloo kachoris are ready to be offered to Shri Prabhu.

# Culture Vs Wealth (sanskritiy Vs sampatty)



In the era of Kaliyuga it is rare to find the majority of Gentlemen against Wicked people. It was in the previous era such proportion was visa versa i.e., Sajjan were more in numbers than Durjan. Even such wicked people were under the influence of Gentlemen. In present times the wicked are ruling over gentle people. It is because of the pursuit of wealth instead of culture. The focus of acquiring wealth has increased as against obtaining and retaining culture in the present times. Honesty and integrity were an integral part of humanity which has totally lost its existence amongst us. One is respected the most if he has acquired more wealth. Even if such wealth is acquired by foul means. It is because there is deterioration of culture. It is very difficult to retain an ideal balance between culture and wealth. In previous times there were wealthy people with great cultural values. They had acquired wealth keeping their culture intact. As a result, society was benefited by such wealthy people who were taking care of others in those times. Now the wealthy people in the present time are exploiting the situation at the cost of others in society. The reason is the weightage of greed for wealth has increased as compared to retaining and professing implementation of cultural values in us. Hence there is gross sabotage of cultural values in present times. Even Sajjan are infected and have adhered to surrender their cultural values to survive in such environment. It has thus led to a shift from culture to wealth. Money has been the goal of life. Honesty and integrity have lost their value totally. The situation will be worse when such honesty and integrity is replaced by deceit and betraying in its totality.

Now the question is how this situation can be improved? The leaders of society have to assume the responsibility of infusing the importance of cultural values as an integral part of education. Honesty and integrity should be professed and encouraged to establish cultural values. It will thus lead to establish the quality of life and bring happiness and peace of mind.

**-Kalpesh Desai**



# Kalyanraiji Haveli Aamrotsave Photos





# Perception of Pushtimarg



It all starts with how do we perceive Dharma and Pushtimarg?

Lot of people have set a belief that Pushtimarg is meant for too many rules and regulations. There are too many restrictions in Pushtimarg.

By adhering to principles of Pushtimarg, I cannot live a modern life. I cannot enjoy the culture the modernities and cannot gel with the people around.

Most of the times, people will land up in the circle of luxuries and worldly pleasures.

However, some people can actually go beyond this perception and unveil the true essence of Pushtimarg.

People are eager to read the Monk who sold his Ferrari by Robin Sharma and accept the principles of detachment and practices, however if someone is asked to listen to a Vallabhakul acharya or a learned Scholar of the Sampradaya, there is a hard pass.

Major reason being, despite we being aware of the problems of the masses, we



haven't yet come up with solutions for the modern level problems.

For Pushtimarg being a population of more than 1 Crore Vaishnavas, we have 200 Vallabhkul Acharyas and hardly 20 learned scholars to cater to them.

Even if we wish we cannot change the perception of people as we have increase in quantity but not sure about our commitment towards quality.

Shastras say 'नायमात्मा प्रवचनेन लभ्यो न मेधया न बहुना श्रुतेन। यमेवैष वृणुते तेन लभ्यस्तस्यैष आत्मा िववृणुते तनूं स्वाम् ॥य' - (मुण्डकोपनिषद् - तृतीयो मुण्डकःिद्वितीयः खण्डःVerse ३)

It means: "This Self is not won by exegesis, nor by brainpower, nor by much learning of Scripture. Only by him whom It chooses can It be won; to him this Self unveils its own body."

As much as we need efforts to know Thakorji, thakorji also likes revealing himself as he feels fit.

It is not a Path for all, it is a path of chosen ones. Hence in Gujarati it has been said 'Nahi Kaayar nu Kaam'. This paath is not meant for people who get scared.

But what if I tell you that Pushtimarg is that one Sampradaya where one should have no fear of falling or failing?

Lot of times we think that Pushtimarg is so tough that we will fail and we will make mistakes. Mistakes are a part of our life, presence of Vallabhkul, Mahaprabhuji and other Acharya's text and even Shri Thakorji himself shall guide you provided you have that intent.

Instead of asking what the Maarg can do for you, why don't you intend to explore it?

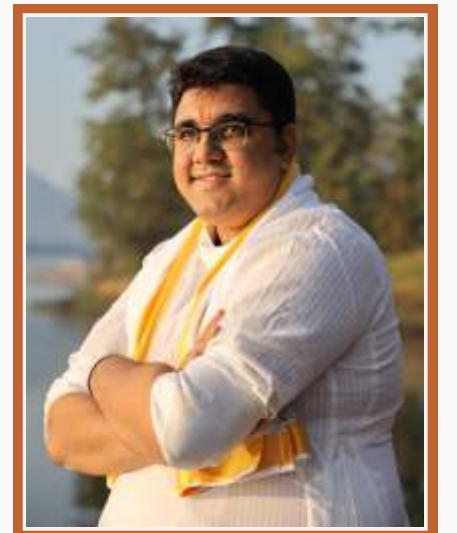
After All Mahaprabhuji has claimed in his writings that, 'there is no fear of falling in Pushtimarg'.

If you can sing the Ashray pad with so much trust, how about trusting the divine words of Shri Vallabh.

Until next time?

Aditya Shastri

(Servant of Vallabhkul since 16 generations, Speaker of Bhagvat Mahapuram, Pursuing PhD in Pushtimarg, Founder of Pushtiras)



-Aditya Shastri

# Chi. Shri Yadurajbava Mundan Sanskar Prastav Photos





# ADHIK MAAS IN HINDU SANATAN VAIDIK DHARM & PUSHTIMARG



In order to maintain equilibrium between the lunar and solar calendars, the Hindu calendar has an additional month called Adhik Maas. Every 32.5 months, or every three years, this occurrence takes place. The month is also erratic because it repeats every 32.5 months. It was observed in 2020 during Ashwin Month, which on a Western calendar is in or near September. The name of the month in which it occurs is adopted.

'Mal Maas' is another name for Adhik Maas. This name has been used in the past because Adhik Maas, the thirteenth month of the year, is traditionally avoided for auspicious events and even basic religious

celebrations because it is seen to be excessive or unclean.

Adhik maas is believed to be Lord Vishnu's abode. Adhik Maas is also well known as Purushottam Maas. You may be wondering why this month is so significant at this point. To honour a particular deity, Indian sages in the past would consecrate each lunar month. Adhik Maas was thus formed in order to balance lunar and solar activity on earth. No deity was prepared to rule over this extra month at this point. Therefore, all sages urged Lord Vishnu to accept control of the Adhik month. He granted their request as a result, and Purushottam Maas became the name for this month.

This can lead to the question of why this month only occurs once every three years, but the structure of the solar system provides a scientific explanation....

## **The Scientific Background for Adhik Maas**

The Moon's orbit around the earth takes 27.3 days to complete. While the

earth's orbit around the Sun takes 365.25 days. Adhik Maas is a continuation of the lunar calendar because it has 32.5 less months than the solar calendar. Indian numerology states that the lunar year has 354 days. The solar year, in comparison, has 365 days since there are variances of 11 days. It has a month's worth of expansion as a result of three years. Adhik Maas thus maintains the gap between the solar and lunar years.

### **Significance of Adhik Maas in Hindu Religion**

Our soul is formed of water, air, earth, fire, and sky, as stated in the Vedic Purana. Exercises like yoga and meditation help the body's components to become balanced. This kind of religious practise helps you purify and boost your spiritual and physique for a full month. This Adhik Month

end up purifies you and gives you new energy, as it occurs every three years.

### **DOs and Don'ts during Adhik Maas**

- Lord Vishnu is the ruler of Adhik Maas. Furthermore, Adhik Maas appears initially in the sagas of his two incarnations, Lord Krishna and Lord Narsimha. It is appropriate to do Vishnu Puja in their honour throughout the month.
- Worshipping Lord Purushottam and practising fasting in this month is said to release you from the misery, poverty, and washout sins of the devotees.
- Devotees ought to read religious texts like the "Vishnu Purana," "Srimad Bhagavatam," and "Bhagavad Gita" this month.





- Charities are deemed to be rewarding this month.
- For the people fasting this month, they should only consume food one time a day except three. Moreover, the food consumed should be 'Satvik' quality as it helps our body spiritually connected with God.
- It is believed that chanting Vishnu Mantra throughout the month is blessed by Lord Vishnu himself, and their sins are forgiven.
- According to the indications, participating in any religious activity on Adhik Maas should bestow ten times (अधिकस्य अधिकम फलम) the blessings on you. You are blessed by Lord Vishnu so that you might follow your life's purpose.
- Healthwise, this month is extremely helpful as it fills you with fresh energy while it helps you cleanse from inside and outside.

### **Adhik Maas in Pushti Marg**

Adhik maas is celebrated in Pushti Marg by Vallabhiya Vaishnavs with utmost joy and love towards Shri Thakorji. Various Manorath according to Vraj Leela of Shri Thakorji are offered during this time. Few vaidik rituals are also done in Nandalayas / Vallabhkul Gruh and pledge is also taken for charity on daily basis for whole month. As Shri Vitthalnathji (Shri Gusaiji) introduces Shri Vallabhacharyaji Shri Mahaprabhuji as “कृष्ण नाम सहस्रस्य वक्ता”, the one who teaches / tells one thousand names of Shri Krushna (Shri Purushottam) , Vaishnav chants “Shri Purushottam Sahastra Naam Stotra” each day.



- Sanket Shah

# Digital Platforms

HDH Go. 108 Shree Dwarkeshlalji Maharajshree



Yuva Vaishnavacharya Go. 108  
Shree Aashraykumarji Mahodayshree



Yuva Vaishnavacharya Go. 108  
Shree Sharanamkumarji Mahodayshree



Please scan the QR code for Donation/Seva to Shasthpeeth



“Shasthapeeth”, Shree Kalyanraiji Haveli

Bank Road, Mandvi, Vadodara-390001, Guj.

Ph.: (0265) 2423322, 2426942 (M) : +91 9988553341

Email: kalyanraijimandir@outlook.com / shreeyadunathji@yahoo.co.uk





 YouTube

Live Satsangs from Pujya Je Je Shree

Shri Mahaprabhuji Biography Movie

Live Cultural Events / Satsangs

Shringar Tutorials

Samagri : The Divine Taste Series

Inspirational Videos for the Youth

Join **Pushti Tv** by scanning below code



 YouTube



## VIPO - Pushti Anna Yojana (V-PAY)

*It's Our Duty...*



Yuva Vaishnavacharya GO.108  
Shree Aashraykumarji  
Mahodayshree



Under The Guidance Of  
Shashthapithadhiswar HDH Go.108  
Shree Dwarkeshlalji Maharajshree



Yuva Vaishnavacharya GO.108  
Shree Sharanamkumarji  
Mahodayshree



With the divine blessings and guidance of HDH Shashthpithadishwar Pujya Pad Goswami 108 Shri Dwarkeshlalji Maharajshri, Yuva Acharya Pujya Pad Goswami 108 Shri Aashraykumarji Mahodayshri and Yuva Acharya Pujya Pad Goswami 108 Shri Sharnamkumarji Mahodayshri, VIPO Global has established a Food Donation Program through V PAY - (VIPO Pushti Anna Yojna) to help the underprivileged members of our society.



This project is very near and dear to Pujya Jejeshri's heart. It stemmed from an incident he personally encountered:

One day, on the humble request of elderly Vaishnav widow, Pujya Jejeshri visited her home for padhramni. During his visit he learnt that the elderly lady lived alone as her only son had passed away. She was working at peoples homes to earn enough money for her daily needs including food, hygiene and household items such as soap, toothpaste, cleaning materials. Upon hearing this, Pujya Jejeshri's heart overflowed with compassion and He promised the elderly women:

**“From today, I am your son and I will do your Seva as a son and take care of you.....”**

Since that day, Pujya Jejeshri has been taking care of her and fulfilling all her needs, but there are thousands of persons like her in our society that need assistance for their basic survival.

I hopes that through **V-PAY** program, financially capable Vaishnavs can join him in this altruistic effort to make a meaningful contribution in the life of the many disadvantaged persons amongst us who are suffering in similar manner.

**V-PAY** will assist helpless elderly couples who have been abandoned by their children, elderly widows living on their own without support, young widows who have to feed and support their young children and many other helpless individuals.

**Pujya Jejeshri's Says:**

**"If you cannot afford to feed a hundred people (20 Families for 1 year), then at least come forward to feed one family for 1 month....."**

"Pujya Jejeshri feels that it is our duty as Vaishnavs (Vaishnav Dharm) to help those who cannot ask for help or beg. It costs less than movie tickets for your family to fulfill the needs of one family of five with groceries and other basic necessities for a month.

If you have the desire to help in this humanitarian cause we invite you to participate. Those in this philanthropic effort and encourage you to come forward and register as a donor.

**A/c Holder Name: VAISHNAV INNERFAITH PUSHTIMARGIYA ORGANISATION (VIPO)**

**Bank Name : IDBI Bank**

**Branch Name : Karelibaug**

**Saving A/c Number : 1360104000005722**

**IFSC Code : IBKL0001006**

No. of Families	1 Month	3 Month	12 Month
1	699 ₹ 10 \$	2097 ₹ 30 \$	8388 ₹ 120 \$
3	2097 ₹ 30 \$	6291 ₹ 90 \$	25164 ₹ 360 \$
5	3495 ₹ 50 \$	10485 ₹ 150 \$	41940 ₹ 600 \$
10	6990 ₹ 100 \$	20970 ₹ 300 \$	83880 ₹ 1,200 \$
20	13980 ₹ 200 \$	41940 ₹ 600 \$	1,67,760 ₹ 2,400 \$



**For USA**



**For India**



“

## Pushtimarg

A path of spontaneous, selfless, motiveless love for Shree Krishna expressed through seva.

“

## Seva

Loving selfless service to God and humanity.

“

## Samarpan

Surrendering one's Self to God with dedication.



“

## Inner faith

The divine love one experiences after realizing Shree Krishna's true nature.

“

## Sadhbhav

It's an attitude of harmony & compassion towards all.



“

## Sangathan

An organization that unites individuals to understand one's self & their unique role.

“

## Satsang

To come together to raise devotional consciousness by chanting, singing or listening to God's glory.

“

## Vaishnav

Anyone offering divine loving services to Shree Krishna by dedicating & finding refuge in him.



# VIPO GLOBAL

## Vaishnav Innerfaith Pushtimargiya Organization

*"Cultivating Pushtimargiya Values"*

Office : Kalyan Praasad, Bank Road, Mandvi, Vadodara.

Contact: 99986 91347

[www.vipoglobal.org](http://www.vipoglobal.org)



scan the QR Code to Join VIPO Global and be a part of Globa vaishnav Family.